

# ALTAIR KILTER

Kilter is for the boys and girls who seek adventure, who laugh until their cheeks hurt, and dream of doing something amazing. The collection promises the ideal balance of durable and comfortable frames that parents look for with the fresh, cool and colorful styles that kids want.

## Features and Benefits

Fun, sporty and colorful designs.

Quality materials including handmade acetate, metal and spring hinges.

## TARGET CONSUMER

Boys and Girls 8-15 years

## BRAND VALUES

Colorful, durable, sporty,  
trendy shapes, affordable

