

ALTAIR EVOLUTION

Inspired by the relaxed attitude of California living, Altair Evolution is the perfect blend of retro designs, cool colors and rich materials targeting men and women looking to evolve their personal style.

Features and Benefits

Vintage color inspirations including shades of tortoise and pops of color.

TARGET CONSUMER

Men and Women 18-35 years

BRAND VALUES

Authentic, Relaxed,
Contemporary, Affordable

